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## Claims:

 An internet based system configurable to allow a user to file at least one trade mark application said system comprising:

means for presenting a predetermined list of goods/services to said user of said service system; and

means for selecting said goods/services from said predetermined list.

- An internet based system as claimed in claim 1 wherein said means for presenting said goods/services comprises use of at least one drop down menu.
- An internet based system as claimed in claim 1 or 2, wherein said
   means for presenting said goods/services comprises use of at least one scroll bar window.
  - 4. An internet based system as claimed in any of the preceding claims, wherein said means for selecting said goods/services comprises use of at least one icon, whereby said user of said system selects said goods/services via selection of said icon.
    - 5. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises use of at least one box, whereby said user of said system selects said goods/services via selection of said box.
- 6. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises use of at least one text box, whereby said user of said system selects said goods/services via the entry of characters into said text box.

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- 7. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises highlighting, whereby said user of said system selects said goods/services by highlighting said goods/services.
- 8. An internet based system as claimed in any one of the preceding claims, wherein said means for selecting said goods/services comprises underlining means, whereby said user of said system selects said goods/services by underlining said goods/services.
- A method of presenting and selecting goods/services; said goods/services forming part of a trade mark application, said trade mark application being made via an internet based system; comprising the steps of:

presenting a predetermined list of said goods/services to a user of said system; selecting said goods/services from said predetermined list.

 A method of presenting and selecting goods/services as claimed in claim 9, further comprising the steps of:

present said predetermined list of said goods/services as:

class headings; and

additional words.

 A method of presenting and selecting goods/services as claimed in claim 9 or 10, further comprising the steps of:

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presenting said predetermined list of said goods/services using at least one drop down menu.

12. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 11, further comprising the steps of:

presenting said predetermined list of said goods/services using at least one scroll bar window.

10 13. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 12, further comprising the steps of:

selecting said goods/services from said predetermined list using:

at least one icon; or

at least one box; or

at least one text box.

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- 14. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 13, further comprising the steps of:
- selecting said goods/services from said predetermined list by way of highlighting said goods/services; or

underlining said goods/services.

15. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 14, further comprising the steps of:

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presenting said goods/services as class headings using a scrollbar window;
. selecting said goods/services;

- 5 entering additional words within a suitable text box.
  - 16. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 15, further comprising the steps of:
- presenting said goods/services as class headings using a suitable scrollbar window;
  - presenting additional words to said user of said system using a scrollbar window:
    - selecting said additional words by highlighting said additional words.
  - 17. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 16, further comprising the steps of:
    - presenting said goods/services as class headings using a scrollbar window;
  - presenting additional words of said goods/services using a scrollbar window;
  - selecting said class headings and said additional words by highlighting said class headings and said additional words.
- 18. A method of presenting and selecting goods/services as claimed in30 any one of claims 9 to 17, further comprising the steps of:

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presenting said goods/services as class headings using a first scrollbar window:

presenting additional words of said goods/services using a second scrollbar window, said second scrollbar window being generated from said first scrollbar window.

19. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 18, further comprising the steps of:

sorting said goods/services into the relevant classes following the presenting and selecting of said goods/services.

20. A method of presenting and selecting goods/services as claimed in any one of claims 9 to 19, further comprising the steps of:

specifying a country in which said trade mark application will be filed;

presenting said goods/services as class headings using a first scrollbar 20 window:

presenting additional words of said goods/services using a second scrollbar window:

- said presenting of said goods/services being in the official language of said country in which said trade mark application will be filed.
- 21. A user interface for generating an interactive display capable of receiving instructions for selection of individual goods/services, said user 30 interface comprising:

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a plurality of class selection icons for selecting at least one class of goods/ services:

wherein said user interface is capable of receiving said instructions by selection of a said class selection icon.

22. The user interface as claimed in claim 21, further comprising:

at least one dialogue box for containing a list of individual goods/services 10 by name,

wherein said user interface is capable of receiving said instructions by activation of individual text data within said text dialogue box.

- 15 23. The user interface as claimed in claim 21 or 22, further comprising a dialogue box data entry display, for entering text descriptions of goods/services not listed in said goods/services menu.
  - 24. The user interface as claimed in any one of claims 21 to 23, wherein said menu dialogue lists a generic text description of goods/services corresponding to a class icon.
    - 25. The user interface as claimed in any one of claims 21 to 24, further comprising:

a country selection icon capable of receiving instructions for selecting a country wherein,

upon entering a country code corresponding to a particular country, said goods/services are displayed in a language appropriate to said selected country.

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26. A remotely accessible user interface for generating an interactive display capable of receiving instructions for selection of individual goods/services, said user interface comprising:

at least one data processor;

at least one memory storing instructions for operating said data processor:

10 at least one memory for storing data describing a plurality of individual countries, and text descriptions of classifications of goods/services;

said user interface configured to display:

- a plurality of class selection icons for selecting at least one class of goods/services;
  - a menu display, listing a generic text description of goods/services corresponding to a said class icon.
  - at least one dialogue box display for entering text descriptions of goods/services;
- wherein said user interface is capable of receiving instructions for selection
  25 of at least one class of goods/services by activating a said icon selecting said at
  least one class of goods/services.
  - A method of operation of a user interface for receiving instructions for selection of individual goods/services, said method comprising:

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generating an interactive display of a plurality of class icons, each representing a class of goods/services:

selecting at least one class of goods/ services by activating at least one said class selection icon.

28. The method as claimed in claim 27, further comprising the steps of:

generating at least one text menu dialogue box containing a list of individual goods/services by name; and

receiving said instructions by activation of individual text data within said text dialogue box.

- The method as claimed in claim 28, wherein said menu dialogue
   lists a generic text description of goods/services corresponding to a class icon.
- 30. The method as claimed in any one of claims 27 to 29, further comprising the steps of:

generating a dialogue box data entry display, for entering text descriptions of goods/services not listed in said goods/services menu.

31. The method as claimed in any one of the claims 27 to 30, further comprising the steps of:

generating a country selection icon capable of receiving instructions for selecting a country,

30 receiving instructions for selecting a country, by selection of said country selection icon; and

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upon entering a country code corresponding to a particular country, displaying said goods/services in a language appropriate to said selected country.

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32. A method of operation of a remotely accessible user interface for generating an interactive display capable of receiving instructions for selection of individual goods/services, said user interface comprising:

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at least one data processor:

at least one memory storing instructions for operating said data processor;

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at least one memory for storing data describing a plurality of individual countries, and text descriptions of classifications of goods/services:

said method comprising the steps of:

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displaying a plurality of class selection icons for selecting at least one class of goods/services;

displaying a menu dialogue, listing a generic text description of goods/services corresponding to a said class selection icon;

displaying at least one dialogue box display for entering text descriptions of goods/services;

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receiving instructions for selection of at least one class of goods/services by activating a said class selection icon selecting said at least one class of goods/services; and

receiving instructions for selection of individual goods/services by receiving text descriptions of said goods/services entered via a said dialogue box display for entering text.